

For Immediate Release

Northern Credit Union recognizes its superheroes as part of Employee Appreciation Week

(Sault Ste. Marie – May 15, 2023) –Borrowing a phrase from Spiderman, 'With great power comes great responsibility' and creating communities where people want to live, work and stay is a job for the superheroes among us. True North Strong is a mantra Northern Credit Union uses to serve its members, partners and communities. It is also a commitment to the 224 employees that stretch 28 communities across Ontario.

Northern employees are behind every community:

- Noble in their service, supporting the financial dreams of individuals and businesses.
- Unwavering and bold in creating a work culture where people matter.
- Committed in their volunteerism and support of the places in which they live and work.

For this reason, from May 15 to 19, 2023, Northern Credit Union will celebrate all its superheroes as part of Employee Appreciation Week. "Our employees are the backbone of our organization, and this week is just one more opportunity to recognize their dedication and hard work and to thank them for their contributions inside our branches and beyond," said Richard Adam, President and CEO of Northern Credit Union.

Throughout the week, Northern Credit Union will host Superhero themed events and activities to recognize staff. In addition, Northern will spotlight staff accomplishments and contributions to the organization, and there will be organization-wide learning and team-building experiences.

"Superheros are role models. We look up to them because they motivate us to face our challenges confidently and positively," said Adam. "We want our employees to know, this week and every day, that we see them and their efforts, and we are grateful that they want to build their careers at Northern."

To all our employees, thank you for commitment to our communities, businesses and workplace.

About Northern Credit Union:

Northern Credit Union is a full-service, locally operated financial institution, offering personal and commercial products and services and financial planning expertise to more than 75,000 member shareholders. Serving 28 Ontario communities, Northern is committed to educating members about financial literacy and providing the tools to help members achieve their financial goals. For more information, visit northernku.com.

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